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Envoy Modular Trade Show Exhibit System From Skyline Exhibits Wins Buyer's Choice Award at EXHIBITOR2010

New Trade Show Exhibit System brings current product design and architectural look into custom modular exhibit systems

St. Paul, Minn. (March 22, 2010) – Skyline's new Envoy™ Modular [Trade Show Exhibit System](#) won the 2010 Buyer's Choice Award, which recognizes the best new products at the EXHIBITOR Show, the biggest event in the trade show industry.

“We are especially proud that Envoy was chosen as the 2010 Buyer's Choice Award, as this prize validates our direction as a design-driven company,” said Michael Vekich, Executive Chairman of Skyline Exhibits. “With Envoy, we sought to bring emerging product and architectural design styles into the world of modular trade show exhibit architecture. This award confirms our success.”



“We have seen custom exhibits, even at EXHIBITOR 2010, that have a similar design aesthetic,” continued Vekich. “However, with Envoy, exhibitors can tap into that clean, modern look, plus get a lighter weight modular system that saves them substantial money on shipping, drayage, storage, and I&D – and get the added flexibility to reconfigure their exhibit designs.”

The design of Envoy also answers customer needs for more elegant solutions to common exhibiting challenges like wire management, counters, merchandising and AV use. Envoy also makes it easier to switch out graphics for new messages or different markets.

Envoy was one of 5 [new trade show display products](#) Skyline entered into the EXHIBITOR 2010 Buyer's Choice Award contest, the most of any company. Skyline won back-to-back Buyer's Choice Awards, winning also in 2009 for the DesignView™ Presentation System.



Besides winning the Buyer's Choice Award, Envoy has already met with rave reviews from impressed trade show marketers.

“Many who visited our EXHIBITOR 2010 booth told us they not only liked the streamlined look of our Envoy exhibit system, but that they really were interested in the exact configuration of our 20’ x 20’ space,” said Scott Roschi, Skyline Exhibits Creative Director. “That demonstrates how Envoy is able to create both visually engaging and functionally rich [exhibit designs](#).”

You can see more about the award-winning Envoy and other new Skyline trade show display products at www.skyline.com/new-products.

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Skyline Exhibits is North America's leading brand of exhibit systems. Known for high-quality manufacturing, cost-saving portability, innovative functionality, creative design and exhibitor education, Skyline has nearly 100 Design Centers in North America and representation in 38 countries. The company manufactures a broad range of products for trade shows and events—from banner stands and pop-up displays to large custom modular exhibits. With over 20 integrated exhibit systems, state-of-the-art production of large-format graphics and options for exhibit rental and services, Skyline provides exhibit solutions for virtually any size or budget.